

*"Caring for our environment"*

Centre : **BALLYLONGFORD**  
County : **KERRY**  
Category : **B**

**Results**

Date of Adjudication : 26-06-1999

	Maximum Mark	Mark Awarded 1999	Mark Awarded 1998
Overall Developmental Approach	50	28	--
The Built Environment	40	24	--
Landscaping	40	28	--
Wildlife and Natural Amenities	30	15	--
Litter Control	40	19	--
Tidiness	20	10	--
Residential Areas	30	22	--
Roads, Streets and Back Areas	40	24	--
General Impression	10	6	--
<b>TOTAL MARK</b>	<b>300</b>	<b>176</b>	<b>--</b>

## **Ballylongford, North Kerry**

### **OVERALL DEVELOPMENTAL APPROACH**

The Committee are to be congratulated on the amount of work put into the Tidy Towns effort since your last entry to the Competition in 1996. A Development Plan over a 3/5 year period would help focus on the essentials to improve the village further.

### **THE BUILT ENVIRONMENT**

There would appear to be an overall improvement in the maintenance and presentation of business and other premises since the last time Ballylongford was in the Competition. Some good examples of this would include the Glebe House B & B, the Clinic, Heaphy's Spar store, the Horse and Hound Bar and Rover's Return in Bridge Street, Kennelly's Bar in Main Street, O'Connor's Foodstore, the Post Office, the Sports Complex and the Garda Station to mention just a few. Also, the area around the old mill and the Kerry Agribusiness store has improved.

### **LANDSCAPING**

Around the Glebe House B & B and the picnic area, the car parking and the landscaping on both sides of the road are very good and this area is the most attractive in the village. The area opposite Heaphy's Spar shop has been tidied up. The area around the Church also and the development beside the Halla Phobal and the School is another attractive part of the village and the "tourist focal point" as referred to on your map is most interesting. The Grotto on Quay Street is nicely maintained.

### **WILDLIFE AND NATURAL AMENITIES**

The new bird boards will add to the wildlife area which was identified in 1996 and even more could be undertaken in this section of the competition.

### **LITTER CONTROL**

Some improvement noted in litter control and the Committee are to be commended for their efforts in this area by ensuring that streets are regularly cleaned.

### **TIDINESS**

Generally, the village was neat and tidy on the day of adjudication and again the efforts of the Committee are being rewarded.

## **RESIDENTIAL AREAS**

Most residential properties are making an effort and the infill on some of the derelict areas previously noted are welcome.

## **ROADS, STREETS AND BACK AREAS**

Approach roads are reasonably well maintained, i.e. the main approaches from Tarbert, Listowel and Ballybunion. The road from the pier could be improved and some signs need cleaning or re-painting.

## **GENERAL IMPRESSION**

The overall impression is that progress is being made, individual business premises are making an effort, private houses are, in the main, nicely maintained and presented. The developments around the Church and Halla Phobal are welcome and the approach from Ballybunion an example of what can be achieved.